Building Your Toolkit for Copyright Confidence

18th Distance Library Services Conference
April 11, 2018
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Today’s Agenda

Copyright Overview

Copyright and Educational Uses
- Classroom
- TEACH Act
- Fair Use

Creative Commons Licenses

Finding Open Content
Pop Quiz... Let’s Warm Up!
True or False? Everything on the Internet is in the public domain.
What does copyright cover?
Copyright: A Bundle of Rights

Copy
Distribute
Modify
Perform/display
Make derivative works
What is not covered by copyright?

"calendar-haha" by Nancy Sims is licensed under CC BY-NC 4.0

"Delta II JPSS-1 Rollback" by NASA/Kim Shiflett is in the Public Domain, CC0
“Attribution Chart” by Austin Kleon from the book Show Your Work.
Pop Quiz!

Naruto, the crested macaque, took this selfie with a camera owned by photographer David Slater.

Who owns the copyright?
This file is in the public domain, because as the work of a non-human animal, it has no human author in whom copyright is vested.
What copyright exceptions do we use for education?
Classroom Use
TEACH Act

Has requirements that are institution-specific

BUT

Will not get you anywhere that Fair Use won’t do better.

\[ \text{Screenshot from http://atkinsapps.uncc.edu/copyright/TEACH/teachtools} \]

A. Checklists:
- Basic Checklist
- Expanded Checklist

B. Additional Guidance
- Sample TEACH Copyright Notice
- Digitizing Analog Materials
- Permissions Guide
- TEACH and Fair Use

C. Vocabulary and FAQs
- Vocabulary
- FAQs
Fair Use
Purpose and Character of the Use
Nature of the Work
Amount and Substantiality of the Use
Effect of the Use on the Market
True or False? All educational uses are considered Fair Use.

When poll is active, respond at PollEv.com/analiperry801. Text ANALIPERRY801 to 22333 once to join.

True

IT'S JUST FOR MY CLASS!

False

by @gwenckatz
Sample Scenario

"inside the alamo" by Jerald Jackson is licensed under CC BY 2.0
Scenarios - Breakout!
Scenario Discussion
Creative Commons
Why do we need Creative Commons Licenses?

"Creative Commons" by Karin Dalziel is licensed under CC BY-NC 2.0.
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Knowledge Check
Which CC license allows you to make a change to a work?

- CC-BY-SA
- CC-BY-ND
- CC-BY-ND-NC
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last update: anytime
site or domain: not filtered by license

terms appearing:
free to use or share
free to use or share, even commercially
free to use or share, modify
free to use, share or modify, even commercially

Solenodon - Simple English Wikipedia, the free encyclopedia
https://simple.wikipedia.org/wiki/Solenodon
The two living solenodon species are the Cuban Solenodon (Solenodon cubanus) and the Haitian or Hispaniolan Solenodon (Solenodon paradoxus). The Hispaniolan solenodon lives in many habitats on the island of Hispanola from lowland dry forest to highland pine forest. Two other described species went extinct...

Solenodon paradoxus - Wikispecies
https://species.wikimedia.org/wiki/Solenodon_paradoxus
Solenodon paradoxus, the solenodon, is a small nocturnal, burrowing, insectivorous mammal, with a long snout and venomous saliva.

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Knowledge Check

"Tasmanian Devil" by Mathias Appel is in the Public Domain, CC0
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by @gwenckatz
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- Internet Archive
Additional Resources

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Thank you!

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Thank You!
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